

**slas**  
**2019**

INTERNATIONAL  
CONFERENCE & EXHIBITION

## COLORS



**PMS: 165**  
CMYK: 0/70/100/0  
RGB: 255/103/31  
HEX: FF671F



**PMS: 1235**  
CMYK: 0/31/98/0  
RGB: 255/184/28  
HEX: FFB81C



**PMS: 333**  
CMYK: 49/0/28/0  
RGB: 60/219/192  
HEX: 2ED8C3



**PMS: 7709**  
CMYK: 62/0/18/6  
RGB: 99/177/188  
HEX: 63B1BC



**PMS: 298**  
CMYK: 67/2/0/0  
RGB: 65/182/230  
HEX: 41B6E6



**PMS: 7455**  
CMYK: 90/66/0/0  
RGB: 58/93/174  
HEX: 3A5DAE



**Cool Gray 10**  
CMYK: 40/30/20/66  
RGB: 99/102/106  
HEX: 63666A



**PMS: 426**  
CMYK: 94/77/53/94  
RGB: 37/40/42  
HEX: 25282A



**FEBRUARY** <sup>2-6</sup>

# **INNOVATION** *AND APPLICATION*

WALTER E. WASHINGTON  
CONVENTION CENTER  
WASHINGTON, DC // [SLAS2019.ORG](http://SLAS2019.ORG)

## FONTS

### THEME HEADER

Raleway Black: Innovation  
Baskerville Bold: Application

### BODY COPY

Source Sans Pro Regular or Light

### HEADINGS/SUBHEADS

Mix of Raleway, Baskerville and  
Source Sans Pro Semibold

See examples below:

**REGISTER** ← **Raleway Black**  
**TODAY!** ← **Baskerville Bold**

SUBMIT AN ASBTRACT TODAY! ← Source Sans Pro